

15p



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FOOTBALL LEAGUE DIVISION FOUR
ROCHDALE v WIGAN ATHLETIC
TUESDAY, MARCH 6th 1979, at 7-30 .m.

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JACK BUTTERFIELD

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TOM NICOL

Player Manager

DOUG. COLLINS

Ass. Manager

PETER MADDEN

Groundsman:

DERRICK BUCKLEY

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Honours

Football League: Best season in Division 3
9th in 1969-70
Runners-up in Division 3 North
1923/4 and 1926/7
Promoted to Division 3
end of 1968/9 season
F.A. Cup: Best season 4th Round 1970-71
Football League Cup: Runners-up 1962
(record for 4th Division club)

Record Attendance

24,231 v. Notts County
F.A. Cup Second Rnd. 10th December 1949

SPONSORSHIP '79

HOME MATCH SPONSORSHIP

There are still a limited number of this type of financial support for your own town Football League Club.

The match sponsorship fee is £250 and for this the sponsor receives two tickets for the Directors Box and ten main stand tickets. Two reserved spaces are also available on the club car park.

Visual and audio advertising facilities are available on the ground in addition to the full page in the match day magazine.

Excellent hospitality facilities assist the sponsor to fully entertain his guests and gain full advantage from the venture.

Finally the sponsor may, if he so desires, display his products round the ground on match days.

MATCH PROGRAMME SPONSORSHIP

The fee is £50 and includes four main stand tickets, car park reserved space, audio advertising and match programme display. In addition the sponsor and his guests can meet the players in their lounge.

MATCH BALL SPONSORSHIP

The least expensive of our sponsorships. Match fee £30.

GROUND PERIMETER DISPLAY BOARDS

Sites are still available. The cost for a standard size board is £100 for twelve months—plus of course the cost of production.

OTHER FORMS OF SPONSORSHIP

Other ideas are being produced for next season.

Details will be published at a later date.

ENQUIRIES PLEASE

to Jack Butterfield at Rochdale 44648—give me a ring—I'll do the rest.

★ YOUR SUPPORT IS ESSENTIAL
NOW ★

Today's Match is Sponsored by EUROWAY CAR CENTRE

Weekly Revue

My first duty as the newly appointed General Manager of Rochdale Football Club is to thank all the Agents for the Dale Lottery for their continued support during the difficult last few weeks. Christmas shopping, snow and ice, the petrol shortage and 'no buses today' have all contributed to problems in trying to sell tickets — even though the prize money available has remained at over £2,000 each lottery. I also take this opportunity to thank buyers of Dale lottery tickets—and ask them to help a little more by coaxing their friends to buy the tickets too! Just remember every contribution will help the new managerial staff to get the team out of re-election trouble!

During the past week a new canvasser for the lottery has turned up in many shops and licensed houses—to recruit new agents for the lottery. When Dorothy Hopkinson calls on you please listen to her and then **do your bit for your own town league club!**

Our commercial organisation must come to the forefront quickly for several reasons. The main reason of course is money—to give the newly re-organised Board of Directors the chance to operate successfully — and that is in all our interests! We shall have a good honest approach towards our supporters and customers and we shall offer the maximum we can afford in prize money, as much as anyone else in agent's commission and bonuses, and a 'back-up' service second to none!

I see no reason to feel other than enthusiastic about the year ahead —

particularly when I know that our £1000 prizes will enable many Rochdale people to fulfil their dreams. One fine example of this was when an October £1000 winner used the money to set up a family Christmas re-union in Australia. That's the sort of imaginative opportunity that could be open to you if you became another addition to our list of **BIG WINNERS!**

WHERE TO BUY

Tickets at 20p each—the cheapest £1000 prize lottery ticket in the area—at the kiosks in the Shopping Centre, the Bus Station and Tesco and Kwik-save Supermarkets.

The next draw for £1,200 is at the home game v. Hartlepool United next Saturday, 10th March.

Don't forget to buy your ticket — it could be **YOUR** turn to win £1000.

SPORTSMEN'S DINNERS

Thursday, 8th March

Monday, 9th April

Monday, 21st May

Midway Hotel, Castleton, Rochdale

Thursday, 8th March

Guest speakers are Tommy Docherty and David Pappin, former Secretary of London Scottish Rugby Union Club.

Compere: Nat Lofthouse

Comedian: George King

Many sporting celebrities

Tickets £10—already in great demand. On sale at the Club.

Monday, 9th April

Invited speakers are Malcolm Allison and Arthur Ellis.

Rub shoulders with many great sporting personalities of past and present.

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Our Vi

JOHN BROWN — Age 30. Ex-Preston and Stockport goalkeeper, now in his third season with Wigan. Height 5'11". Weight 12½st.

KEVIN SMART — Age 19. Signed in close season on a free transfer from Plymouth Argyle. Made 9 Second Division appearances and 33 Third Division appearances with West Country side. Height 5'8". Weight 10st.6lbs.

JOE HINNIGAN — Age 21. Signed for a four figure fee from South Liverpool. Now in his fourth season at Springfield Park. Liverpool born. Height 6'0". Weight 11st.

JEFF WRIGHT — Age 24. Signed from Netherfield four seasons ago. Excellent play-maker and also gets a fair quota of goals. Born in Alston. Height 5'11". Weight 11st.3lbs.

NOEL WARD

Age 24. Signed from Aberdeen two seasons ago. Played for Portadown in Northern Ireland before being transferred to Aberdeen. Born in Straban, Nth. Ireland. Height 6'2". Weight 13st.

IAN GILLIBRAND — Age 29. Club skipper. Has been with the Club 10 seasons and has over 600 appearances under his belt. Signed originally from Arsenal. Height 5'8". Weight 10st.9lbs.

FRANK CORRIGAN — Age 24. Signed from Northwich Victoria last season and has become a warm favourite at Springfield Park. Fine ball player. Height 5'10". Weight 11st.

TOMMY GORE — Age 25. Signed from Tranmere Rovers, now in his fifth season. Was player of the year 1977/78. Extremely powerful shot. Height 5'8". Weight 11st.

PETER HOUGHTON — Age 23. Signed last season and scored 10 goals in 17

games. Previously with South Liverpool in the Premier League. Very powerful centre forward. Height 5'11". Weight 12st.10lbs.

JOHN WILKIE — Age 28. Leading ing scorer for the last two seasons. Very quick. Signed for a four figure fee from Elgin City in the Highland League. Height 5'7". 10st.6lbs.

IAN PURDIE — Age 25. Signed in the close season from Motherwell. Previously with Aberdeen and Dundee. Scottish Under 23 International. Height 5'9". Weight 11st.

ALAN CROMPTON — Age 20. Ex-Blackburn and Sunderland inside forward. Signed in the close season. Height 5'6". Weight 10st.

NEIL DAVIDS — Age 22. Ex-Leeds and Norwich centre half. Signed in the close season from Swansea City. Ex-England Youth International. Height 6'0". Weight 12st.

IAN SEDDON. Signed from Rochdale in the close season. Ex-Bolton and Cambridge inside forward. Lots of experience. Height 5'9". Weight 11st.

MICKY WORSWICK — Age 31. Only member of the North Premier League side to remain part-time. Ex-Amateur International, has been an outstanding non-league player for for the past 10 years. Very quick wingman. Height 5'7". Weight 10st.6lbs.

A truly warm welcome to the Directors, Management and Players of Wigan Athletic Football Club. The Club has made an excellent start in the Fourth Division of the Football League —we wish them well for the future— but after today of course!

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sitors

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Good Luck Doug All Rochdale are with you



DOUG COLLINS
Player/Manager



PETER MADDEN
Assistant Manager

THURSDAY, 11th JANUARY 1979—

no doubt that this day and date will be written into the history of Rochdale Football Club — decision day for the Directors when appointing Doug and Peter to control the fortunes at a time when the league position is critical.

The immediate target is No. 88 in League football, and then a climb to security and confidence. The close season can then be the time for planning for success—long overdue at Spotland—and so say all of us! Surely the time has come for fulfilling some of the promises that have been made over the past years—the time when not only the directors, management and players must really pull together but when supporters and stay-away-critics must support the club—on and off the field—like they have never done before.

It is not many seasons ago that the 'Reds' of Barnsley were in serious difficulties — but good management and a share of the luck that was going have seen their fortunes change.

The introduction of new players Brian Taylor, Peter Creemer and Chris Jones, together with loan 'keeper Dave Felgate have improved the team considerably. There is an atmosphere in the dressing room not seen before, there is a keenness and ferocity about the training that is unbelievable.

Only the future will show whether the Doug Collins/Peter Madden partnership is a hit — but we tell you now don't wait for it to happen before you do your bit—do it now and then when (not if) it happens you can bring the family and friends to Spotland.

Doug Collins tells us that his aim is to put a new coat of paint on the name of Rochdale Football Club. The task is indeed formidable — but now that the team at the top is right, so will the team near the bottom become right.

Good luck Doug and Peter.

Dale Supporters News

GOOD EVENING, AND WELCOME TO SPOTLAND. We hope that this evening will see the first match of the new year.

We would like to thank all the people who have donated programmes to the Supporters Club. These help us to buy equipment to help the 'Dale. So far this season we have donated £280 to the Club and soon we hope to purchase a new cross-bar which costs about £100.

You can help us by buying souvenirs at the club shop, donating programmes and football books, travelling with us to away matches and turning up on Sunday mornings to work at the ground.

We would like to take this opportunity of welcoming Doug Collins, Peter Madden and the new players to Spotland. Thanks a lot to Trevor and Brian for running the programme fair and Martin Smith with the sale of souvenirs.

Don't forget to visit the souvenir shop and book for away matches.

"UP THE 'DALE"

TONIGHT'S MATCH SPONSOR
EUROWAY CAR CENTRE — BOLTON

Today's Referee

KEVIN McNALLY (Mold, Clwyd)

Commenced refereeing when he was 14 years of age and has graduated through local Ellesmere Port and Wirral leagues to the West Cheshire and Cheshire County Leagues, then to the Football League full list in 1972. Was linesman for the 1973/74 F.A. Cup Semi-Final—Burnley v. Newcastle — and for a European Cup Winners Cup match in Malta (1969).



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COMPETITIVE RATES



ROCHDALE A.F.C.

Changes

1	Dave FELGATE	
2	Peter CREEMER	
3	Brian TAYLOR	
4	Bob SCOTT	
5	Eric SNOOKES	
6	Bob SCAIFE	
7	Bobby HOY	
8	Terry OWEN	
9	Chris JONES	
10	Nigel O'LOUGHLIN	
11	Doug Collins	
12	Dave ESSER	

Referee: Mr. K. McNally (Clwyd)

WIGAN ATHLETIC

Changes

1	John BROWN	
2	Kevin SMART	
3	Joe HINNIGAN	
4	Tommy GORE	
5	Noel WARD	
6	Dave FRETWELL	
7	Frank CORRIGAN	
8	Jeff WRIGHT	
9	Peter HOUGHTON	
10	Alan CROMPTON	
11	Ian PURDIE	
12	To be announced	

Linesmen:

Mr. H. D. GALLEY (Red Flag)

Mr. J. J. SHAWCROSS (Yellow Flag)

Next game at Spotland

Sat., 10th March, Hartlepool United, 3-00

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